

## It's all about the SHOES: An Invitation for Women Step into Leadership

### Description:

Every single year millions and millions of women relegate themselves to obscurity, to mediocrity, to redundancy. The world will never know their special brand of genius because they meander through their lives instead of moving forward on their path with purpose and passion.

It's all about the SHOES is an invitation for women to intimately explore their relationship with leadership. They will discover that it is not where they walk in their lives, but how they get there and why they made the journey that are the keys to turning their potential into performance.

Every single woman can be more powerful in her life, a more powerful leader, whether she's running a global company, a department, a household, or simply herself, provided she knows the rules, she has the tools and she gives herself permission.

**"We are what we have chosen to be."**

### Target Audience:

- Women who are leading and those who aspire to leadership

### Objectives:

- To define leadership from the individual attendee's perspective
- To identify each attendee's leadership skills and how to leverage them
- To examine when and why the attendee leads and, conversely, when she doesn't
- To identify the obstacles to a woman leading, and how to overcome them
- To inspire, encourage, and motivate each woman to lead in her personal and professional life
- To provide the tools of courageous leaders
- To encourage the attendees to pursue their biggest vision of themselves
- To focus attendees on their strengths

### Statement of Benefits:

- Create strong female leaders who are confident in their abilities
- Increase retention among female employees, leading to lower recruitment and training costs
- Increase engagement among female employees, which contributes to an increase in productivity, customer loyalty, and profits
- Assume increased responsibility for their own professional development and advancement instead of relying on the company to initiate change
- Increase confidence, which leads to better performance and higher productivity

### Delivery Options:

- Tele-seminar
- Webinar
- Keynote
- Four-hour (1/2 day) training
- Full-day training
- Retreat (2-3 days)

All presentations are **customized** to the specific needs, challenges, and requirements of your organization.



# Nancy D. Solomon