

IMPACT !

What difference do you make™?

Consider This: The kind of failing economy we're in dictates that your expendability, right NOW in this moment, is directly tied to the Impact that you're having on your organization and, ultimately, on your customer or end user.

The people who are keeping their jobs, getting recruited, receiving promotions, and earning bonuses are fewer in number, but more distinguishable than a year ago. They are the ones whose presence and performance has such a high positive Impact on their organization that they have almost become indispensable.

- Your Impact is your life's signature
- Your Impact is the very outcome of your life
- It is the consequence of having been born, lived your life, and passed on to the next place
- Your Impact is the difference you were, the difference you made, and the difference you left
- You are your company's unique value proposition

Your Impact is the answer to the question:
WHAT DID I COME HERE TO DO & AM I GETTING IT DONE?

Target Audience:

- This presentation is tailored to the learning needs of men and women by level in your organization

Objectives:

- To increase attendee's ability to influence
- To increase attendee's awareness of, and responsibility for, their impact.
- To build attendees self-confidence
- To examine the concepts of potential, purpose, passion and the impact they have on your engagement at work and in your life
- To explore the correlation between who you are and your impact on your business and your customer
- To focus attendees on your organization's impact on them

Statement of Benefits:

- Demonstrate to employees how their daily activities have impact and influence on your organization's vision, mission, and goals
- Decrease employee turnover, and therefore the cost of recruiting and training new workers
- Increase employee engagement, which contributes to an increase in productivity, customer loyalty, and profits
- Increase confidence, which leads to better performance and higher revenue
- Encourage people in your organization to act more authentically so others will follow them with passion, pride, and purpose
- Assume increased responsibility for their own professional development and advancement instead of relying on the company to initiate change

Delivery Options:

- Tele-seminar
- Webinar
- Keynote
- Four-hour (1/2 day) training
- Full-day training
- Retreat (2-3 days)



Nancy D. Solomon

Turning what if...into what is